

[Briskr](#) supports knowledge-intensive start-ups and small and medium-sized enterprises (SMEs) in accelerating their growth and making a more significant impact in the Life Sciences & Health and High-Tech sectors. Briskr believes that the interaction between knowledge-intensive companies and knowledge institutions, such as universities and government agencies, is essential for realizing innovation: $\text{impact} = \text{research} * \text{entrepreneurship}$!



Briskr supports start-ups and scale-ups in two ways:

- Substantive support for start-ups through 30 workshops per year on entrepreneurship, intellectual property (IP), certification, and more.
- Financial support through a network of business angels, various soft loans, and equity investments through partners.

In the incubation program (for start-ups), acceleration program (for scale-ups), and activation program (for established SMEs), Briskr brings together innovative entrepreneurs.

Promoting innovative entrepreneurship. To foster more innovative entrepreneurship in the Arnhem-Nijmegen region, companies collaborate with a vast network of other organizations, including OostNL, Health Valley, HightechNL, The Economic Board, Novitech Campus, and, of course, knowledge institutions and government entities.

Since December 2022, Briskr has become a foundation with board members from Radboudumc, HAN University of Applied Sciences, NXP Netherlands, Rabobank Gelderland-Zuid, and VNO-NCW. These board members also serve on The Economic Board in the region, where decisions can be made on major priorities when needed. Briskr oversees the execution of these initiatives.

The main activities of Briskr can be summarized as follows:

- **The Briskr Academy** offers approximately 30 workshops each year focused on entrepreneurship. The offerings are diverse and are provided in close collaboration with supporting partners, including large companies in the region with an interest in fostering a strong entrepreneurial culture, such as a law firm and a certification agency in healthcare. Approximately 300 companies from the region regularly participate in these workshops.
- **The Business Angels Network Nijmegen (BANN)** consists of entrepreneurs (business angels) willing to invest in ambitious entrepreneurs. In collaboration with Oost NL, BANN was started in 2019 and has since been successfully developed. Numerous startups have been assisted. Three times a year, a BANN event is organized, during which four startups get the opportunity to pitch for angel capital.
- **Investment Day** is an annual invitation-only event for investors, entrepreneurs, and scientists considering ventures in the field of life sciences and health. This event is a collaboration between Briskr, Radboudumc, Radboud University, and Oost NL. Investment Day serves as a matchmaking event, providing a unique opportunity to establish new business contacts and discuss the potential societal impact of research with industry experts.

For more information, please visit www.briskr.nl or email info@briskr.nl