

SCALING TO GERMANY

A 2-day site visit for scale-ups to get unique access to local knowledge and network in the German market

September 26th - 27th 2023

DUTCH BASECAMP

METROPOLE RUHR

ENTERING THE GERMAN MARKET: WE GOT YOU COVERED!

With this **2-day site visit**, we aim to empower scale-ups to grow their business in the Ruhr area with hands-on insights and access to local network. This programme is for you if:

- You represent a European tech scale-up with a scalable solution
- You are ready to scale internationally
- You believe Germany is or could be an interesting market for you to grow your business
- You are looking for local knowledge and local network in the German market
- You want to save time and money while scaling up your business

VALIDATE. CONNECT. LAND

DUTCH BASECAMP

METROPOLE RUHR

WHAT'S IN IT FOR YOU?



A **time-efficient and effective** way to access relevant local knowledge and network in the German market.



Local go-to-market strategy insights from experts, investors, and other founders in the area.



Access to a unique **international network** of relevant local experts and other founders who aim to grow their business in Germany.



Examples of **programme elements**: Sales & marketing, individual market validation meeting, legal setup, hiring locally, fundraising, useful networks, networking drinks/lunch/dinner and more.

SAVE TIME AND INVEST YOUR MONEY WISELY
BY JOINING US ON THIS 2-DAY VISIT TO ACCESS LOCAL KNOWLEDGE, LOCAL NETWORK IN GERMANY

DUTCH BASECAMP

WHAT YOU NEED TO KNOW



IMPORTANT DATES

- Online prep session: September 15th (9:30-11:30AM)
- 2-day site visit: September 26th & 27th



FULL DEDICATION

Selected scale-ups are expected to be present for the full 2-day site visit and the online prep session. We recommend participating with at least 2 people.



COMMITMENT FEE

The fee per participating company is **€595,- (EX. VAT).***
Travel & accommodation costs are at your own expense.

DUTCH BASECAMP

METROPOLE RUHR

An exclusive discount of €100,- applies for Globaliser Connect members



Emilie Verbunt
Director at DutchBasecamp
emilie@dutchbasecamp.org
+31653688854



Frank Speer
HUB-Manager Internationalisation
speer@business.ruhr

APPLICATION DEADLINE: 20TH OF AUGUST 2023

APPLY NOW

DUTCH BASECAMP | METROPOLE RUHR